

California Dressage Society
SAN JUAN CAPISTRANO CHAPTER



*Thank you for your interest in sponsoring the San Juan Capistrano Chapter
of the California Dressage Society!*

While the traditional definition of a sponsor is a donor who underwrites an expense, we like to think of our sponsors as partners in our organization—partners who get a return on their contribution in a big way.

Your advertising, in return for sponsorship, will be noticed by thousands in the south Orange County area. And remember, your advertising is reaching the high income, high net worth individuals with discerning taste, many of whom represent the coveted South County demographic.

And because we are a 501 (c) (3) organization, you get the added IRS benefits associated with donating to a nonprofit. Think of it as maximizing your advertising budget with a nice tax bonus thrown in for good measure.

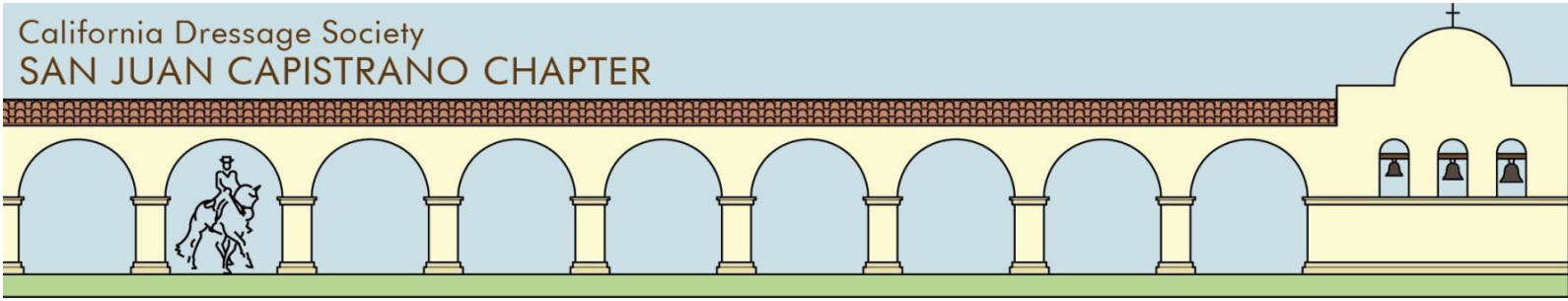
We have created a sponsorship program with levels to suit a variety of businesses, from large corporations to small local establishments. The past couple years have been difficult from dealing with COVID-19, the EHV-1 outbreak, and the sale of Sycamore Trails which has hosted our shows for many years. We are excited to have our shows back at the world class facility of Rancho Mission Viejo Riding Park. With your support, we can continue to offer educational opportunities and local horse shows for all of our members, including national and Olympic hopefuls.

Thank you in advance for your consideration and we hope you realize the value of your support to this incredible organization.

Please take a look at the pages that follow to review our sponsorship levels and find one that meets your needs. Sign up today and become part of a great community!

Warmly,

SJC-CDS Board
Kristin Young
Kathleen Fitzpatrick
Debi Brum
Marcy Northern
Kristina Huff



CHAPTER SPONSORSHIP LEVELS

PLATINUM (\$5,000 and up)

- Prominent Ad and recognition in all chapter emails
- Your name or business logo prominently displayed on the chapter website with a link to your website and social media
- Vinyl Banner on display at shows
- Free Auditing of all chapter sponsored events
- Marketing material prominently displayed at all chapter shows

GOLD (\$2,500)

- Ad and recognition in all chapter emails
- Your name or business logo prominently displayed on the chapter website with a link to your website and social media
- Vinyl Banner on display at shows
- Free Auditing of all chapter sponsored events
- Marketing material prominently displayed at all chapter shows

SILVER (\$1,000)

- Recognition in all chapter emails
- Your name or business logo displayed on the chapter website with a link to your website and social media
- Marketing material prominently displayed at all chapter shows

BRONZE (\$500)

- Name recognition in all chapter emails
- Listing on the chapter website with a link to your website and social media
- Marketing material prominently displayed at all chapter shows

FREESTYLE (Individual Sponsorship Opportunities)

- \$75 per year. Includes your logo and a link to your website